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## Education & Qualifications

### **Parsons The New School for Design (New York City, USA)**

Fall 2010 -  
Spring 2011 Visiting scholar in the Integrated Design BFA program specializing in Service Design

### **L'école de design Nantes Atlantique (Nantes, France)**

2011 - to present Master's Degree in the Tangible Interfaces program - Expected Graduation 2012

2007-2010 Undergraduate studies majoring in Interaction Design

### **2007 La Perverie Sacré Coeur (Nantes, France)**

Baccalauréat Littéraire (Literature and Humanities High School Diploma), specializing in foreign languages: English, Italian and Japanese

## Work experience

### **Design editor - Dream Orange, an online magazine of Orange dedicated to digital innovation (France) and l'École de design Nantes Atlantique (Nantes, France)**

2010 - 2011 <http://www.orange-innovation.tv/dreamorange>

2009 - to present <http://veille.lecolededesign.com>

Articles and news about Open-data, Service Design, social media and Collaborative Consumption

### **2010 -2011 Freelancer - Spintank, a leading online corporate consulting company (Paris, France)**

<http://www.spintank.fr>

- Designed a cartography of websites related to Defense topics for the French Ministry of Defense
- Designed multiple infographics for several Spintank's clients including the French Ministry of Ecology and Sustainable Development

### **July - August 2009 Design intern - Spintank (Paris, France)**

<http://www.spintank.fr>

- Developed Spintank brand identity, currently used for webdesign and print productions
- Designed and illustrated Spintank Whitepaper: "Brands community-based platforms"

### **February - April 2009 Consulting assignment for Christian Guellerin, President of Cumulus Association and Director of L'École de design Nantes Atlantique**

<http://christianguellerin.lecolededesign.com>

- Wrote and designed an online communication strategy booklet for Christian Guellerin's blog and social media

## Awards

2010-2011 **Ambassadorial Scholarship of the Rotary Foundation**

Granted for the study of Social Design, and Service Design at Parsons The New School for Design

## Language proficiency

French: Native

English: Fluent (TOEIC: 975/990 - TOEFL: 103/120)

Italian: Beginner

Japanese: Beginner

## Other activities

March 2009 - **Founder and President of We are doers**

to present

<http://www.wearedoers.org>

We are Doers is a student-driven association dedicated to design for sustainable and collaborative innovation providing resources, organizing workshops and hosting lectures for students.

As President I am in charge of:

- Development strategy (including a workshops, events and an antenna in China)
- Communication strategy
- Management of a 10 student team and 40 association members
- Scheduling and preparing lectures

Present **Community Manager of READi Design Lab**

<http://readi.lecolededesign.com>

Under the supervision of Grégoire Cliquet, Director of the Lab :

- Promotion of student works
- Public Relations
- Creation and animation of a community of current students and alumni from the program

2010 - 2011 **Lift France Volunteer**

<http://liftconference.com/lift-france-11>

Lift France 2010 and 2011 Volunteer, as Editorial Assistant for the last edition.

## References

Workplace **Nicolas Vambreemersch - CEO**

[nicolas@spintank.fr](mailto:nicolas@spintank.fr)

Founder and CEO of Spintank (Paris, France)

School **Grégoire Cliquet - Ph.D**

[g.cliquet@lecolededesign.com](mailto:g.cliquet@lecolededesign.com)

Head of Interaction Design Graduate Studies and Director of READi Design Lab at L'École de design Nantes Atlantique (Nantes, France)